

happiest baby[®]
snoo[®]
smart sleeper[®]



USER GUIDE

IMPORTANT: READ CAREFULLY INSTRUCTION BEFORE
ASSEMBLY AND USE OF THE PRODUCT. KEEP FOR FUTURE USE.



Playtime

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MEET SNOO

The other new member of the family!®

Congratulations!

Thank you so much for choosing SNOO Smart Sleeper® to help your baby—and you—during these amazing first 6 months!

Designed by celebrated pediatrician, Dr. Harvey Karp, SNOO is a totally new type of parent support to help your baby be rested, safe, healthy...and happy!

What's SNOO's secret?

- It's the only bed that perfectly mimics the continuous gentle rocking motion and rumbling sound that your baby loved in the womb. (It helps soothe babies...like driving in the car all night, but without you ever leaving your bed!)
- It detects your baby's cries and automatically responds with gradually increasing white noise and tiny jiggles, often calming fussing...in under a minute.
- It offers extra peace of mind by keeping your baby safely on the back—all night.* (Stomach sleeping is associated with a higher risk of infant sleep death.)

**When used as directed.*

Indications for Use

The SNOO Smart Sleeper bassinet plus the SNOO Sleep Sack are jointly intended to facilitate a supine position during sleep. Infants who are placed in a supine sleep position are at lower risk of SIDS/SUID. The device is intended for home use by caregivers of infants from birth to 6 months of age, who are not yet able to roll over consistently.

Notes Regarding Indications for Use: The American Academy of Pediatrics states that babies should be placed on their “[b]ack to sleep for every sleep. To reduce the risk of sleep-related death, it is recommended that infants be placed for sleep in a supine (back) position for every sleep by every caregiver until the child reaches 1 year of age. Side sleeping is not safe and is not advised.”

*The National Institute of Child Health and Human Development also states that caregivers should “place all babies—including those born preterm and those with reflux—on their backs to sleep until they are 1 year old.”*²

The SNOO is demonstrated to facilitate a supine position during sleep; however, the SNOO has not directly demonstrated a reduction in the incidence of SIDS/SUID.

This device is indicated for use in infants from birth to 6 months of age, until babies can roll over consistently. “Roll over consistently” means the baby has demonstrated—on multiple occasions—the ability to roll from stomach to back during sleep.

Parents should be advised that prone (stomach) sleeping is never safe when a baby is swaddled or in the presence of soft bedding or toys in the sleep environment.

¹ Moon, R. Y., Carlin, R. F., Hand, I. (2022, June 21). Sleep-related infant deaths: Updated 2022 recommendations for reducing infant deaths in the sleep environment. American Academy of Pediatrics. Pediatrics (2022) 150(1)

² <https://safetosleep.nichd.nih.gov/>

Contraindications

DO NOT USE this product if the infant can push up on hands and knees, or has reached 6 months of age, whichever comes first.

DO NOT USE this product if the infant has any condition that would prevent placement in the supine position.

Note: If your baby has a medical condition and you have questions about whether the back sleeping position and/or SNOO are appropriate, please contact your child's health care provider prior to use.

Adverse Events

When using the SNOO Smart Sleeper, the following adverse events have been reported at or below expected rates: acid reflux, head flattening, aspiration, contusion, skin inflammation, and death.



SNOO AND YOUR BABY

The first 6 months.

Whenever you need a break—to fix a meal, take a shower, care for other kids, or get much needed rest—SNOO will be your faithful assistant, ready to help 24/7...month after month!

Within the first week, SNOO will help your baby*:

- Fall asleep faster.
- Sleep more at night.
- Cry less—and calm more quickly.

But, that's just the start of SNOO's benefits!

By 2-3 months, SNOO:

- Adds 1-2 hours to your baby's sleep.
- Helps prevent the danger of rolling to the stomach.
- Gives your baby all the comfort of swaddling—without the risks.
- Helps your baby sleep through growth spurts, stuffy noses, teething, and sleep regressions. (Without SNOO, these can upset your baby's sleep pattern, causing frequent night waking.)

By 3-6 months, SNOO perfects your baby's sleep:

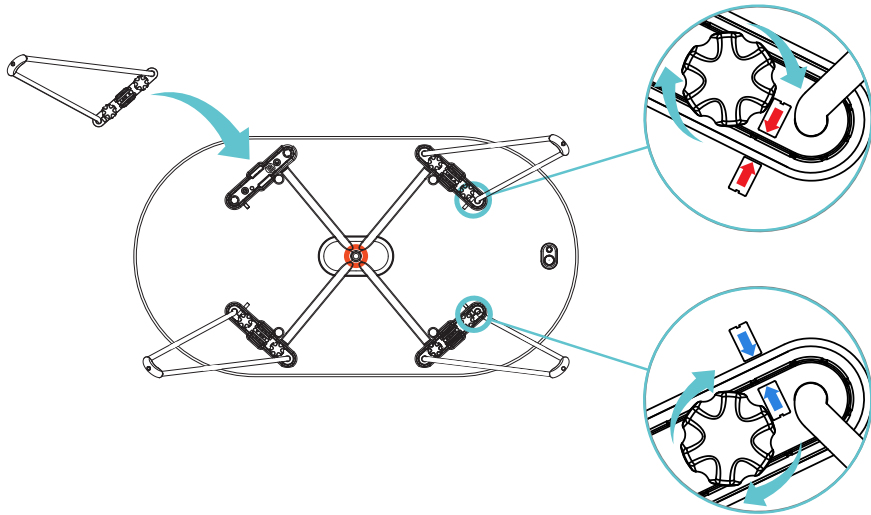
- Automatically sleep trains—rarely a need for “cry it out!”
- By 6 months, most babies have outgrown the need for motion, making it a breeze to graduate to a crib.

**Infants over 6-weeks of age may take 3-7 days to adjust and show improved sleep.*

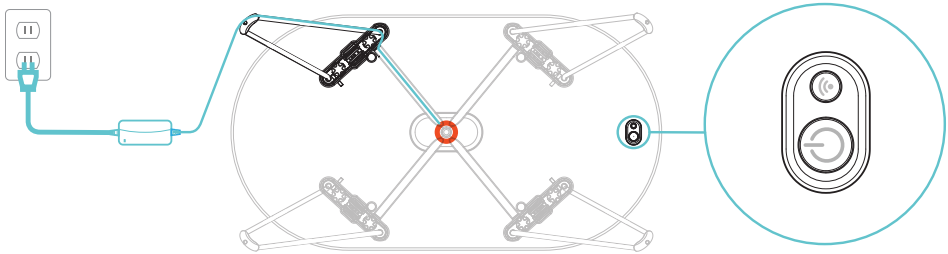


PUTTING SNOO TOGETHER

It's a snap!

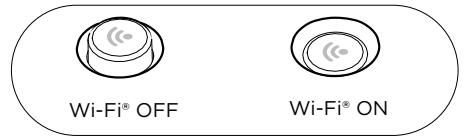


- Open the box and place your SNOO upside down on a clean floor.
- Snap each leg into the base. (Line up each red and blue arrow on the legs with a matching colored arrow on the base.)
- Screw each knob in—all the way. (No need to over-tighten.)
- To detach the legs, unscrew each knob all the way, pinch the two grey clips and pull out each leg.



 **Power Button** - Turns SNOO on/off.

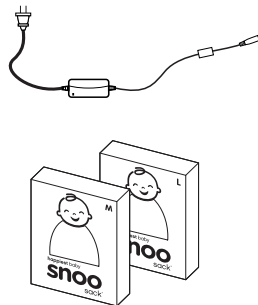
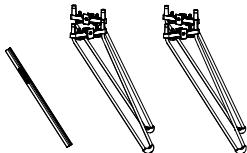
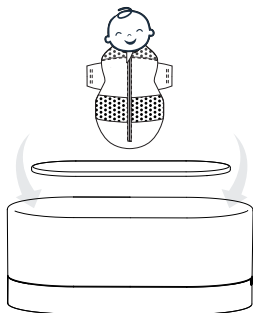
 **Wi-Fi® Button** - Turns Wi-Fi® on/off.



- Insert the thin electrical supply jack into the red circle on the bottom of SNOO.
- Flip SNOO onto its feet and plug it in.
- Attach the soft cable guide on a leg near your wall socket. Place the thin cable into the guide.



- SNOO's Activity Button will flash a white light. When it stays constantly white...SNOO is ready to use and be paired with the App!

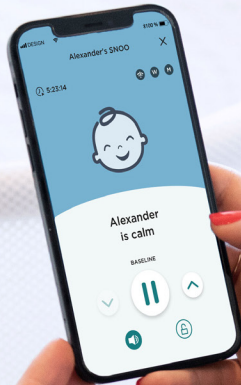


Contents of SNOO box

Includes: 1-SNOO; 1-Mattress; 1-Water-Resistant Cover; 1-Organic Cotton Sheet; 3-Organic Cotton SNOO Sacks (S in SNOO; M, L in boxes); 4-Legs; 1-Cable Guide; 1-Power Supply.

Please read all instructions before using.

- SNOO is recommended for use until your baby is 6 months old, can consistently roll from stomach to back during sleep, or can push up on hands and knees, whichever comes first.
- In SNOO, ALWAYS place your baby on the back in a Happiest Baby SNOO Sack, making sure the sack wing loops are properly attached to the safety clips. (See page 33, “SUFFOCATION HAZARD.”)
- Firmly close the adjustable inner band around your baby and ALWAYS attach the leg flap to keep your baby from sliding into the sack and to prevent the inner band from opening or riding up to your baby’s neck. (See page 34, “PREVENT STRANGULATION HAZARD.”)
- Always fully close the zipper—top and bottom—to prevent your baby from sliding into the sack and to prevent the inner band from riding up to the baby’s face. (See page 33, “SUFFOCATION HAZARD.”)
- Never place anything under the SNOO mattress to raise your baby’s head. (See page 34, “PREVENT STRANGULATION HAZARD.”)



DOWNLOAD THE HAPPIEST BABY APP

Our App lets you control SNOO for a connected experience!



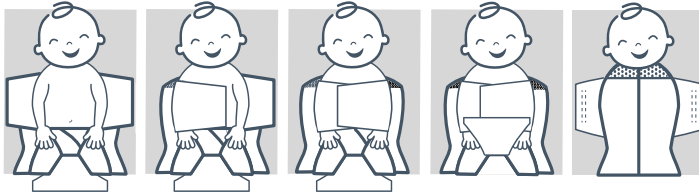


SECURING IN SNOO SACK

Becoming a master swaddler!

Swaddling may look a little odd to us, but it reminds babies of the cuddling they loved inside the womb. Wrapping will help your baby cry less and sleep longer. SNOO Sack is a safer, easier swaddle! It secures to little clips to keep your baby safely on the back all naps/all night.

Ready to swaddle? Here's how:



- On a flat surface, unzip the SNOO Sack and lay the inner bands fully open and apart.
- Lay your baby on the back, on top of the open sleep sack and bands.
Note: The shoulders are to be about 2" higher than the top of the sleep sack.
- Straighten your baby's arms, pull the inner bands around them, and secure your infant's arms at the sides snugly.
Note: The bottom edge of the bands should cover the wrists.
- Raise the between-the-legs flap and secure it to the closed inner band.
- Bring the SNOO Sack snugly over each shoulder, and zip the SNOO Sack completely closed, top and bottom. Make sure the soft protective zipper hood is in place and well below the chin.
- Once your baby has more control of their arms, you can try undoing the snaps at the shoulders to free one or both arms.



USING SNOO

Let the fun begin!

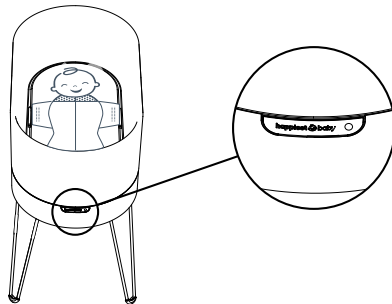
Plug SNOO into an electric outlet. The Activity Button's white light will blink for several seconds and then turn a steady white.

Now that the bed and App are set up and your baby is snug, we suggest giving a nice feeding—and a good burping—to prepare your baby to SNOOze!

Place your baby in SNOO:

- Lay your baby on their back upon the mattress in the SNOO bassinet—feet at the end near the Activity Button.
- Slide the small loops, located at the ends of each SNOO Sack wing, over the safety clips—on the right and left side of the bassinet—to secure your swaddled baby on the back.

Note: For safety, ONLY use SNOO when your baby is swaddled in the SNOO Sack with the inner band and leg flap firmly closed, zipper fully closed (top and bottom), and wings attached to the clips.



Turn SNOO on

Push the Activity Button. The white light will turn blue and SNOO will start gently rocking and shushing.

Note: If the bed does not start—and the Activity Button is flashing white—check that both wing loops are fully slid onto the safety clips.

Let SNOO work

SNOO will gently rock and shush your baby for all naps and all nights. And, it will automatically respond to your baby's cries—moving through increasing levels of white noise and motion—to find the perfect rhythms to soothe the fussing.

As the bed responds, each level is shown by a new SNOO Activity Button color:

Blue > **Purple** > **Green** > **Yellow** > **Pink**.

Blue is like gently rocking your baby in your arms.

Purple is like driving around your neighborhood.

Green is like taking a fast hike with your baby in a sling.

Yellow is like quickly bouncing on a yoga ball.

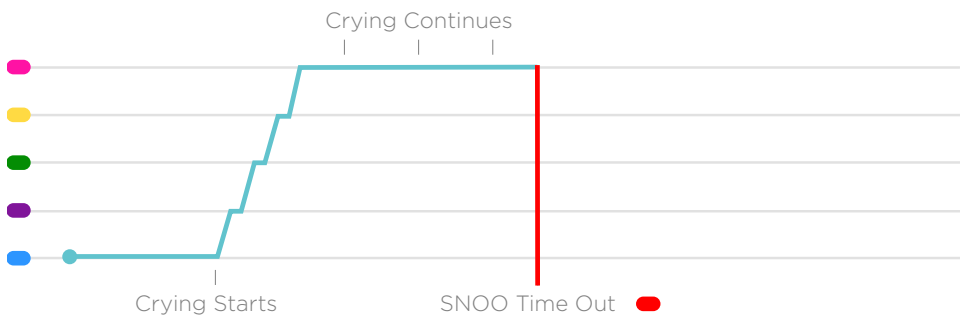
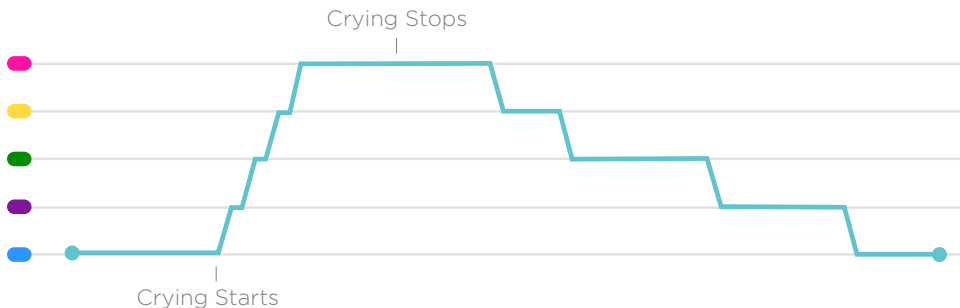
Pink is like a jiggly subway ride or driving with your baby on a bumpy road.

Once your little one is calmed, SNOO will slowly return to the gentle **Blue** Baseline level.

If your baby's cries don't stop within a minute, don't worry, just stop the bed for a feeding or cuddle. (If crying lasts 2-3 minutes, SNOO automatically stops and the Activity Button turns Red.)

Note: If the Activity Button is blinking white, please check that the loops of the swaddle wings are fully attached.

How SNOO reacts to your baby's crying



Turn SNOO off

To stop SNOO, just push the Activity Button once or slip one of the swaddle wing loops off of the safety clip.

Visit our [website FAQs](https://support.happiestbaby.com) or reach out to our sleep team for extra help at support.happiestbaby.com.

snoo is there to help...
whenever you need
a hand!







DR. KARP'S TIPS

Great advice for great SNOOzing!

Dr. Karp worked with hundreds of families to find the perfect womb rhythms to quickly calm fussing and boost sleep. Through this research, he developed many helpful tips.

Here are some tips that parents use the most:

Babies can be put down in SNOO asleep...or awake.

It's fine to lay your baby down awake or asleep. SNOO's gentle rhythms are a reminder of the soothing sensations your baby loved in the womb and they actually help babies learn to self-soothe.

Use SNOO for nights and naps.

The more often you use SNOO, the sooner your baby will associate its special sounds and rocking with bedtime...and the faster they'll become a great sleeper!

SNOO mimics the rhythms we use when we cradle babies in our arms.

To quickly soothe your baby's fussing, try boosting SNOO to Level 1 or 2. (Press and hold the Activity Button for 5 seconds to go to the next level... or use the App). *Note: SNOO doesn't calm babies who are hungry, bored, or uncomfortable.*

Feeding...helps babies sleep better at night.

Offering a few more daytime ounces can boost nighttime sleep an extra hour or more. Consider waking and feeding your baby when daytime naps last more than 2 hours. Some parents find it helps to offer 2-3 feeds in the early evening...and a final meal—a dream feed—between 11pm and 1am.

Swaddling snugly—arms down—is key for great sleep!

Arms-down swaddling helps most babies sleep better (it keeps them from startling themselves awake). However, for babies who fight wrapping, try swaddling *before a feed*. Then place your baby into SNOO and boost it to Level 1 or 2. Or, unsnap the arm holes and try freeing one or both of the arms.

If SNOO doesn't calm crying, pick your baby up.

SNOO responds quickly...often calming fussing in under 60 seconds. However, there's no need to let your baby cry until SNOO times out. If the upset lasts more than a minute, it means your baby needs...you!

Don't worry about spitting up in SNOO.

Spitting up is common. Fortunately, babies naturally turn the head when it happens...so there's little concern. However, if your doctor suggests elevation of the head, our SNOO Leg Lifters do the trick.

Embrace the jiggle!

It can look odd to see your baby jiggling on SNOO's top levels, but many babies love when we bounce on exercise balls and take them on bumpy stroller rides. Jiggling is often the magical step that calms crying. However, if your baby doesn't like motion, you can keep Motion Limiter on (it comes already turned on).

By 3-4 months, babies become more alert...and this can undermine sleep.

If your baby's sleep suddenly gets disrupted by teething or the 4-month sleep regression, try increasing the level. That can help reset a great sleep routine.

After weaning from SNOO...continue white noise for at least 1-2 years.

Sound can make the transition to the crib a whole lot easier. For babies who love SNOO, SNOObie can be a big help because it offers the special SNOO sounds.

Your baby is unique! It's easy to make adjustments for better sleep in SNOO.

Contact our sleep team for help at support.happiestbaby.com.

happiest  baby

SNOO ACCESSORIES

SNOO Sack

Our unique *5-second swaddle* is made with 100% organic cotton and breathable mesh. Also, comes in a warm, comforter sack version with no mesh and thicker wrapping. Small (5-12 lb), Medium (12-18 lb), Large (18-26 lb), Extra-Large (26-33 lb).

SNOO Sheet

Ultra-soft, 100% organic cotton. Gentle on a baby's skin....and good for the planet.

Low Legs

Perfect for parents with a platform bed. These are 7" shorter than standard legs.

Leg Lifters

If your doctor suggests raising your baby's head—to make breathing easier during a stuffy nose or because of spitting up—these lifters put SNOO on a mild incline.

Shoo

This graceful netting lets in the breeze but shuts out mosquitos, spiders, flies... even cats!

Sky Mobile

Babies love watching the sky pattern printed on the underside of each cloud.

SNOObie

This *all-in-one* sleep soother is great from birth to school age! Special soothing sounds (including SNOO's white noise) + a rainbow of nightlight colors + sleep trainer + a mindful breathing coach...and more!

Find all our accessories—and more—for purchase separately at happiestbaby.com.

CARING FOR SNOO

Cleaning SNOO

For safety reasons, SNOO's mesh is not removable. However, you can spot clean SNOO using a soft, lint-free cloth with warm water and a mild baby-safe cleanser.

If you accidentally spill a liquid in SNOO, clean and dry it up right away before putting the mattress back in.

At one end of the bed, there is a zipper for cleaning between the mesh walls. Unzip it and use a vacuum cleaner with flexible hose and a narrow nozzle or a dusting tool to remove dust. Then zip it back up.

Note: Never use bleach or abrasive cleaners.

Cleaning the mattress pad and mattress cover

Check the mattress at least once a week for any moisture, both underneath and inside the mattress cover. It's recommended to clean the mattress and cover regularly, especially after spit-ups or soiling or if you live in a humid climate.

The cover is water-resistant to prevent stains and contamination. Remove the mattress cover from the mattress pad and machine wash the cover with similar colored items in warm water. Tumble dry on a low heat setting.

Spot clean the mattress pad with mild soap and warm water. Make sure the mattress and cover are fully dry before putting the cover back on. (Never put the pad in the washer or dryer.)

Cleaning SNOO Sacks and Sheets

Machine wash before use and as needed with similar colored items in warm or cold water. Never use hot water or chlorine bleach. Tumble dry on a low heat setting, making sure to dry the sack completely.

Note: Before putting the SNOO Sack in the washer or dryer, attach the bands to each other and zip the sack closed. That prevents damaging other items in the load.

Storing SNOO

When not in use, store SNOO in a temperature and humidity controlled place (between 50°F and 80°F (10°C and 27°C)). Avoid storing SNOO in direct sunlight or near heat sources.

Clean and thoroughly dry SNOO and all components before storing it. To keep SNOO protected, always store it in the provided dust bag and original packaging. Clean and thoroughly dry SNOO and all components when removing from storage, and before use. If you are storing SNOO for an extended period of time, check for any moisture and to make sure no pests have found their way into your SNOO packaging.

WARNING

FAILURE TO FOLLOW THESE WARNINGS AND THE INSTRUCTIONS COULD RESULT IN DEATH OR SERIOUS INJURY.

SUFFOCATION HAZARD

Babies have suffocated:

- On pillows, comforters, and extra padding.
- In gaps between a wrong-size mattress, or extra padding and product sides.
- **NEVER** add soft bedding or padding.
- Use **ONLY** mattress provided by Happiest Baby.
- Always place baby on back to sleep to reduce the risk of SIDS and suffocation.
- If a sheet is used with the pad, use only the one provided by Happiest Baby or one specifically designed to fit the dimension of SNOO mattress.

FALL HAZARD: To help prevent falls,

- Do not use this product when the infant begins to push up on hands and knees or has reached 33lb (14.9kg), whichever comes first.
- NEVER use SNOO if any parts are missing or broken.

WARNING

FAILURE TO FOLLOW THESE WARNINGS AND THE INSTRUCTIONS COULD RESULT IN SERIOUS INJURY OR DEATH. READ ALL INSTRUCTION BEFORE ASSEMBLY AND USE OF THE PRODUCT. ADULT ASSEMBLY REQUIRED. DO NOT USE THIS DEVICE IF IT IS DAMAGED OR BROKEN.

SUFFOCATION HAZARD

Infants have suffocated:

- In gaps between extra padding and side of the bassinet/cribble, and on soft bedding.

- Use only the pad provided by Happiest Baby. NEVER add a pillow, comforter, or another mattress for padding.
- To reduce the risk of SIDS, pediatricians recommend healthy infants be placed on their backs to sleep, unless otherwise advised by your physician.
- Wrap the inner bands snugly around your baby and ALWAYS place the lag flap between the legs - and secure it firmly - to keep the baby from sliding into the sack and to prevent the inner band from riding up to the baby's neck.
- Fully close the zipper - top and bottom - to prevent suffocation from the baby sliding into the sack and to prevent the inner band from riding up to the baby's face.
- When your baby is in SNOO - whether SNOO is on or off - ALWAYS use a Happiest Baby SNOO Sack.
- When your baby is in SNOO - whether SNOO is on or off - ALWAYS attach the wings to the safety clips to prevent dangerous rolling.
- NEVER add a pillow, comforter or another mattress for padding.
- NEVER place additional objects in SNOO, such as blankets, toys or other materials.
- ALWAYS ensure the mattress pad is positioned correctly. Do not create any pockets between the mattress pad and mesh sides.
- NEVER use plastic bags or other plastic film as a mattress cover.
- Discard or safely store all plastic packaging materials immediately after opening.
- SNOO is only designed and is approved for use with one baby at a time.

PREVENT STRANGULATION HAZARDS

- Firmly close the inner band and leg flap to keep the baby from sliding into the sack and to prevent the inner band from riding up to the baby's neck.
- When using the SNOO Sack, ALWAYS have the zipper fully closed—at top and bottom—and make sure the soft protective zipper hood is in place.
- Use only on a flat, dry floor.
- NEVER place anything under the SNOO legs or mattress to elevate the baby's head, other than products authorized by Happiest Baby.
- Strings can cause strangulation! Do not place items with a string around a child's neck, such as hood strings or pacifier cords. Do not suspend strings or unapproved mobiles over SNOO or attach strings to toys.
- Do not use if any part of the bassinet/cribble is broken, torn or missing.
- Keep the power adapter cord out of reach of infants and children.
- DO NOT place SNOO near a window or patio door where cords from blinds or drapes can strangle an infant.

PREVENT INJURY HAZARDS

- Never place more than one infant in SNOO Smart Sleeper at a time.
- Never carry SNOO with an infant in it.
- Young children should not be allowed to play unsupervised in the vicinity of SNOO.
- SNOO reduces accidental falling when used as directed. We recommend you ALWAYS secure the swaddle's wings to the bed's safety clips—whether SNOO is on or off.
- Always remove the baby from SNOO before adjusting height.
- Always ensure that SNOO legs are securely inserted and screwed into the base before use.
- SNOO should be placed on a horizontal floor.
- Keep away from open fires and other sources of strong heat, such as electric heaters, gas fires, etc.
- Do not place anything in SNOO to elevate the mattress. The American Academy of Pediatrics warns that excessive elevation can result in an infant sliding into a position that might make breathing difficult.
- All assembly fittings should always be tightened properly and care should be taken that no screws are loose, because a child could trap parts of the body or clothing (e.g. straps, necklaces, ribbons for babies' pacifiers, etc.), which would pose a risk of strangulation.
- Do not to use body of bassinet without its frame.
- ONLY use the mattress that comes with SNOO.

CAUTION

- SNOO IS NOT A SUBSTITUTE FOR RESPONSIBLE ADULT SUPERVISION.
- IMMEDIATELY CONTACT YOUR PHYSICIAN IF YOUR BABY IS UNUSUALLY FUSSY OR NOT RESPONDING NORMALLY.
- Read and follow instructions before assembly and use. If you have difficulty reading or understanding these instructions, please reach out to customer support for assistance.
- Before using, inspect SNOO for damaged hardware, loose or missing components, or sharp edges.
- NEVER use SNOO if any parts are missing or broken. Request replacement parts and instructional literature via happiestbaby.com if needed. (DO NOT substitute parts.)
- Notify your doctor if your baby develops any skin irritation from the SNOO Sack.
- Stop using SNOO when the child can sit, get on hands and knees, kneel, or pull his or her body up while in SNOO.
- For indoor use only.
- This product is not a toy. Do not allow children to play with it.
- Do not pour water or liquids onto SNOO.
- Only use the power adapter provided. Use of other power adapters may permanently damage the bed.
- Keep this user's guide for future reference.
- Continue to monitor and check in on your baby as you would normally.
- The universal standard of care is that a responsible adult should always be available and in near enough proximity to promptly respond to a baby's needs. With SNOO, there is no change to the standard of care expectation.
- Homes where tobacco, alcohol and drugs are used have shown an increased risk of SIDS/SUID.
- Consider speaking with your child's health care provider prior to use.
- Use new SNOO Sack for each baby. Fasteners may wear over time and lose their effectiveness. Discontinue and replace SNOO Sack if it shows signs of wear or doesn't secure properly. SNOO Sacks are tested for use with one baby; extended use with multiple babies is not recommended.

COMPLIANCE NOTICE

Caution: The user is cautioned that changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation.

If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

FCC Radiation Exposure Statement

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter.

This device contains licence-exempt transmitter(s)/receiver(s) that comply with Innovation, Science and Economic Development Canada's licence-exempt RSS(s). Operation is subject to the following two conditions:

- (1) This device may not cause interference.
- (2) This device must accept any interference, including interference that may cause undesired operation of the device.

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes :

- (1) l'appareil ne doit pas produire de brouillage, et
- (2) l'utilisateur de l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement.

IC Radiation Exposure Statement:

This equipment complies with Canada radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with a minimum distance of 20cm between the radiator and your body.

This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter.

Déclaration d'IC sur l'exposition aux radiations:

Cet équipement est conforme aux limites d'exposition aux radiations définies par le Canada pour des environnements non contrôlés. Cet équipement doit être installé et utilisé à une distance minimum de 20 cm entre l'antenne et votre corps.

Cet émetteur ne doit pas être installé au même endroit ni utilisé avec une autre antenne ou un autre émetteur.



Dear Friends,

Thank you for choosing SNOO!

Amazingly, cribs and bassinets are basically just boxes...totally unimproved in over 1,000 years! Yet, before birth, your baby enjoyed constant cuddling, shushing, and rocking. No wonder quiet rooms and still beds actually cause babies to sleep...less!

Frequent baby waking leads to the #1 parent stress: exhaustion! And, exhaustion can cause breastfeeding failure, marital stress, depression, car accidents, and trouble losing weight. Even worse, tired parents often accidentally fall asleep with their babies on sofas and in adult beds, which is a leading cause of tragic accidents.

In the past, new parents had the help of 3-4 “nannies” (their moms, grandmothers, sisters, etc.). Unfortunately, today’s parents rarely have that level of support.

I hope SNOO will help you be a happier, healthier parent! SNOO’s gentle rhythms boost sleep as it keeps babies safely on the back...all night long. And, like an extra pair of hands, SNOO will be there to help soothe your baby, whenever you need to shower, fix a meal, or get some sleep. Bottom line: Babies deserve safer, better sleep...and so do tired parents.

SNOO will also help you understand what your baby is trying to tell you. If it soothes the crying fast—keep your head on the pillow—your baby just needed a bit of rocking. But, if fussing continues, your baby needs YOU...for some milk or just a snuggle. It’s that easy!

Enjoy these very special days...they may seem long, but they will pass faster than you can believe!

Harvey

Dr. Harvey Karp
Founder, Happiest Baby

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When baby sleeps...everyone sleeps!

Designed in California.
Manufactured in China.

Happiest Baby, Inc.

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For Model# S1000